#### **SUMMARY**

North Dakota State University has the most accomplished and longest running Advocate and Allies program of the institutions surveyed and interviewed. They are also the only institution providing training on how to start a program and training for the selected advocates and allies. In fact, most other ADVANCE institutions have used NDSU to start their programs.

#### Commonalities across the programs:

- 1. Many universities just started their programs and are therefore still figuring out what works best for them. Most programs were started about 2-3 years ago except for NDSU and Michigan (Michigan's program is men and women).
- 2. Goal of at least 1 advocate in every department
- 3. Takes about 1 year to get the project up and running, including recruiting the advocates and allies
- 4. Faculty lead, manage, and run these programs (set meetings, send out invites, manage training, etc)
- 5. Most Universities provide either course release or small summer stipends to advocates, allies, and project coordinators (faculty leading the project)
- 6. All allies and advocates receive training, often from NDSU; increasingly there is more training available
- 7. Advocates and allies develop their own action plans for their departments, coordinate through the project lead
- 8. Advocates and allies also work across departments if an issue comes up
- 9. Expected outcomes are departmental climate change and increased retention HOWEVER evaluation efforts have been minimal and ill defined
- 10. Mostly all male groups; often nominated to be advocate or volunteer;
- 11. Input from women faculty on the actual problems/climate issues to solve; or who should be an advocate
- 12. Formats: range, some are reading groups, others are more active in making change; always a mix of formal and informal activities

### North Dakota State University (NDSU)

ADVANCE FORWARD (in 6th year)

### Tom Stone Carlson, Coordinator of Allies and Advocates Program

Professor of Human Development and Family Sciences <a href="mailto:tom.carlson@ndsu.edu">tom.carlson@ndsu.edu</a> 701-231-8279

How is the program structured?	How is the program run?	Resources used?	How do you recruit to the program?
When the grant was written they set it up to just have	One of the advocates serves as the coordinator for	Modest compensation is provided to	They decided to develop the base from people who
allies, but as they began to implement, they realized they	the program for a one-year renewable period,	Advocates [\$500 summer salary, fully	were already committed, to not worry about trying
needed to have a core group, a steering committee of	usually decided by their Management Group, 6 – 7	fringed]. Coordinator has gotten	to change resisters. They focused on getting a big
more senior men with more influence who were already	people. The current Coordinator, Tom Carlson, has	course release (one course/semester)	mass of supporters, figuring that if enough people
committed to the cause (advocates). They sought out	done this 3-4 years out of the 6. Coordinator also	Time spent: Coordinator: 5 – 8	got on board resisters would be in the minority and
some help to get started; It took them about a year to get	attends their Steering Committee meeting (20+	hours/week; Advocates – monthly	would feel more pressure to change.
up to speed (e.g., develop a mission, an activity plan,	people, equiv. to Imp team). They coordinate the	meeting & doing their action plan	Faculty listservs, advocates/allies reaching out to
etc.). They modeled it after the <u>Safe Zone</u> program. After	monthly Advocates meeting, keeps up with	NOTE: From the beginning NDSU	colleagues in their departments; deans in every
training, if men want to sign a pledge they can. This year	literature on gender bias, etc. & disseminates this to	provided money for almost all the	school, sponsored trainings, encouraging though
they have added in a requirement that advocates and	advocates.	ADVANCE initiatives to be expanded	not requiring male faculty to attend.
allies attend one of their informal "coffee" meetings a	They have submitted an ADVANCE PLAN grant	into all non-STEM departments.	
year which are focused on working through scenarios	proposal to continue their Advocates and Allies		
related to gender bias, etc.	consulting/training program at NDSU and other		
	schools; they expect to hear whether they got it any		
	day now.		

What do participants do?	Do they get training?	What are the expected outcomes?	Links & Materials
Advocates are expected to be active and effective	Yes.	Output: an ally in every department (not	Home page:
proponents of gender diversity and equality specifically		just STEM; from the beginning they felt	http://www.ndsu.edu/forward/advance_forward_i
in terms of increasing the number of female faculty,	They also offer consulting for the team and training	it was important to have allies across all	nitiatives/forward advocates and allies/
encouraging the hiring and promotion of female	for advocates and allies at other universities.	schools)—they have almost reached	
faculty in administrative positions, and ensuring the		that. They have 300+ allies—more than	Advocate Application:
fair and equitable treatment of women within their		they hoped or planned for.	http://www.ndsu.edu/fileadmin/forward/advocate
NDSU units. Advocates serve selected for one-year,			s and allies docs/Application Call AAGP-14.pdf
renewable terms." Advocates are required to develop		Outcome: Climate change—hard to	
an individual action plan related to their local		measure; self-reported level of change,	Ally Agreement Statement (participants must sign):
environment. If a situation comes up [DEH: perhaps		commitment to gender equity issues	http://www.ndsu.edu/fileadmin/forward/advocate
something like a negative tenure decision?], smaller			s and allies docs/Ally Agreement.pdf
groups of advocates will work together to address it.			
This part is unpredictable. Advocates do the Allies			Evaluation results from training at West Virginia
training; those who are trainers will probably spend			University:
more time than other advocates. [20 current			http://www.ndsu.edu/fileadmin/forward/advocate

members; 9 emeritus members]	s and allies docs/20140910-
"FORWARD <b>Allies</b> are faculty men willing to identify	11 Report of WVU Advocate Training Septemb
themselves as allies of faculty women. Although	<u>er 2014.pdf</u>
membership is open to all faculty members, we	PDF
particularly seek the participation of non-tenured	_
faculty members who will be tenured in the next five	Engaging Your Male
years in order to develop a pool of Allies from which	Allies_NDSU_WEPAN.
future Advocate (see above) can be selected. To	
become a FORWARD Ally, a male faculty member	
needs to participate in a FORWARD Ally training	
session and complete the Ally Agreement below." [20	
current Advocates; Over 300 allies!!! Including the	
president and provost]	

**Lehigh University** 

In their 5<sup>th</sup> year; have applied for a no-cost extension

Henry Odi Faculty Allies and Advocates Coordinator Vice Provost for Academic Diversity

610-758-5208

Marci Levine ADVANCE Program Coordinator

How is program structured?	How is program run?	Resources used?	How do you recruit to the program?
They are still developing this program; they plan for it to be their focus for their 6 <sup>th</sup> year. Important context: Lehigh, following some highly publicized racially motivated vandalism in 2013, and a federal Civil Rights investigation, engaged VISIONS, a diversity consulting company, which is working with Odi and other in admin; so far they have run two full-day workshops. They've also had the Cornell interactive theater group in with sessions on recruitment, bias and campus interviews for faculty candidates. Oct 2013 NDSU did a training with 19 male faculty members. Four of the men (2 from Engineering, 2 from A & S—one math, one theater) indicated an interest in continuing to work on this but none of them wanted to take the lead, all felt they didn't have expertise or the time to do so; they didn't even feel comfortable leading a reading group. Also "tumultuousness on campus fed into lack of action." The 4 felt alone wanted more men, this lead to Odi and the provost inviting approx. 50 male faculty to gatherings (breakfast or lunch to allow more to attend) in December 2014. They introduced initiative to them—"responses were wonderful"; 12-15 who couldn't attend all expressed strong interest. The 4, though still committed (and by now having participated in the VISIONS and Cornell theater workshops) were still reluctant to lead as solos so today (3/20/15) in a meeting just before this phone call, Odi & Levine suggested joint leadership by all 4; they all agreed to this. "They have each other's backs." They still need to figure out how long they serve, succession, etc. They spoke a lot about supporting each other, getting people to share their successes, advertising people's promotions, etc. It was very important to them to find their own style for their program, not just "cut and paste" from NDSU.	Still developing the program  They are happy to consult with us further as we develop our program.	??	They recruited to the December 2014 breakfast and luncheon based on nominations by the 4 now co-leaders who emerged (eventually) from the group that did the October 2013 NDSU training, the ADVANCE team and others. If men said, "this man gets the issues for women" they checked that out with women to see if they agreed. Invitation said, "you were nominated by a colleague."  Community building has been the focus of their grant with an emphasis on helping solo women in departments, and other women isolated by a two-campus institution (with a mountain in between) so recruitment is in that context. They had monthly luncheons to this end and got recommendations from these women about good male advocates

What do participants do?	Do they get training?	What are the expected outcomes?	Links & Materials
Program is still being developed.	They had specific training by NDSU;	Outcome: To lay the groundwork/foundation so that	Homepage: https://advance.cc.lehigh.edu/lehigh-male-
	also diversity workshops from their	more men will feel comfortable helping to create a	allies-gender-equity
	consultants and Cornell theater	welcoming climate in their departments for everyone,	
	workshops.	to support success for everyone. "If we create this, the	Good one page handout:
		rest [diversity, inclusion, decreased bias] will come from	https://advance.cc.lehigh.edu/sites/advance.cc.lehigh.ed
	NOTE: Only 18 men registered for	that."	u/files/Ten%20Things%20You%20Can%20Do%20Now.pdf
	the NDSU training; they called their	Output: To have at least one, preferably 2 male	
	NDSU consultant who said that was	advocates per department—all departments, not just	In addition to the items on a handout, the faculty in
	fine. "So don't fret low initial uptake,	STEM.	attendance added the items below to the

if that happens. Assess the factors	Outcome: Eventually to work towards all men in each	list. https://advance.cc.lehigh.edu/Things%20Men%20Ca
and see what adjustments you can	department being supportive.	<u>n%20Do</u>
make. Highlight small wins." (Lehigh	Outcome: Eventually they hope this will be integrated	
has approx. 500 fulltime permanent	into what they do, will be seen as "the way we do	Web page – "Male Advocates for Gender Equity: How To"
faculty, 450 of which are TTT)	business, not a side thing; it will be seen as normal and	https://advance.cc.lehigh.edu/male-advocates-gender-
	natural."	equity-how [from NCWIT]
Initial training provided by NSDU		

**University of Michigan** "FASTER" (Friends and Allies of STRIDE Toward Equity in Recruiting) [Suggested by EAB member Sam Mukasa, UNH Engineering Dean, formerly of U Mich] Part of first ADVANCE cohort, 2007 was their 6<sup>th</sup> no cost extension year; their STRIDE committee has continued full-strength since 2007

**Cynthia Hudgins** Senior Program Coordinator 734-647-9359 Abby Stewart (PI) abbystew@umich.edu 734-615-6461

How is program structured?	How is program run?	Resources used?	How do you recruit to the program?
FASTER is and always has been a group of men and women. Their original aim	They usually have one 1½ day meeting a year—on a	Senior Program Coordinator	They use their networks to come
was to have FASTER be a "farm team" for the STRIDE committee, which is	specific topic (e.g., feedback on new program or	time: set up meeting, do	up with appropriate people; they
made up of full professors only. (They have always worked to have the STRIDE	brainstorming new arenas—see Program Structure	invites, plan, get out	also add people who attended
Committee have a male/female ratio of 60%/40%. "If you have a lineup of	section); they have a database of all FASTER members with	materials ahead of time.	STRIDE workshops who appear
three women promoting an idea it isn't that well received.") Now in addition	info on what STRIDE workshops they have attended, etc.		positive. Since they had senior
to that they use the group (or actually hand –picked members of the group) in	They hand pick the members who will be most	Materials for the meetings:	men and women on the
two ways: (1) if the STRIDE committee wants to get feedback from	knowledgeable, helpful, and/or who are the movers and	books & articles to be read	committee from the beginning
friends/allies about a new program they've developed before it is released to	shakers; average about 15-20 people any given year. Their	ahead of time, etc.	they had good strong networks to
the faculty at large (e.g., when they added the topic of race to their faculty	Senior Program Administrator does coordination; the head		draw on. "Full professors are
recruitment workshops) or (2) to brainstorm about branching out in some	of the STRIDE committee (former PI) has a "robust		extremely well connected and
new direction (e.g., expanding their program beyond recruitment to include	conversation" with STRIDE committee to determine topic		respected."
climate concerns). Used to be more exclusively STEM; now more inclusive.	of meeting and which FASTER members to invite. They		
	schedule the meeting in May or June after their academic		
	year is over but before people are likely to be gone.		

What do participants do?	Do they get training?	What are the expected outcomes?	Links & Materials
Attend 1½ day workshop to advise STRIDE	There is no specific training but many of them	Outcome: Successful program, and ultimately	No links or material for FASTER on the STRIDE
committee on select topics. Read materials in	have attended various STRIDE workshops over the	increased percent of women on the faculty, and	web site
advance, which may consist of articles, a book,	years. Some of them have academic expertise in	better climate. **Until recently their program	
etc. They also take information and ideas back to	some of the arenas STRIDE deals with	evaluation has centered on "customer	
their departments		satisfaction" or "did this give you what you	
		wanted?" and also "do you think this will affect	
		your behavior?" They are working on more	
		rigorous eval. techniques right now	

#### **Louisiana Tech**

PAID grant (like an IT but just for the School Of Engineering and Science plus Biology from another school); year 6 of the grant

#### Dr. Jenna P. Carter, grant PI

Office for Women in Science & Engineering <a href="mailto:advance@latech.edu">advance@latech.edu</a> 318-257-2101

Assoc. Dean, College of Engineering & Science Director, Office for Women in Science & Engineering Prof. of Mathematics

#### How is program run? Resources used? How do you recruit to the program? How is program structured? Jenna Carpenter is PI; she has a male co-PI. They did not have a Male The leadership team of 3 men does The ADVANCE grant has paid for lunch for At the beginning of their grant they sent Advocates and Allies in their original proposal but did have "Training for most of the planning for the once a the group but when the grant ends this invitations to their events to all faculty in Administrators and Men." Some of the men came to them and said, "we month meetings. They choose content. year, they are hoping that the dean will all grant departments. From people who get that there is a problem; what can we do about it?" So they had NDSU pick up this expense. The grant has also attended they developed a listsery. They Recently they have chosen to hear come to do training. The program started with the ADVANCE Team from other diverse groups or paid each of the three men on the have started encouraging the men to bring selecting content and arranging the quarterly meetings (including individuals such as African American, leadership team a \$1,500 summer stipend another man to the meetings—"we'll see recruiting male faculty to lead the meeting and content discussion). They for their work which they also hope that if that happens." blind, etc. instead of directly dealing have transitioned to a faculty team of three men (which PI and co-PI the dean will assume. "We make sure we with women's issues. The men do the planning but can ask for PI/co-PI for have "glamy" food [upscale, very nice] to picked) responsible for selecting content and calling monthly luncheon "I have had to learn to speak 'guy.' What attract people." They said they checked meetings. All male faculty can attend that are interested. It is a strictly assistance if they need ideas, etc. the can guys hear? That is very important. If male-only group. "It needs to feel totally safe so the men can be fully grant admin. assist. also provides some with their program officer and if they are you start talking about diversity the guys honest. If there were women there the men would probably just give the logistical support. doing a working meal they can use will ignore you. If you ask them, 'do you party line. They are wrestling with issues and there is more freedom to do ADVANCE funds for food. want to be a leader?' they'll say, 'Yeah!' I that without women." The male PI goes to the meetings and reports (sans An informal observation: most of the have a guy who looks at everything I put names, etc.) to Jenna. They do not have them sign a pledge; they do not core men who really get it have out. He will say things like, 'don't say that, Observation about the monthly luncheon require any particular commitment. Some men in the group get it from format: They get one nugget of information daughters; she thinks this is very you sound like you're whining. Say it this the beginning, some come around after hearing some of the speakers, important because the bias their (e.g., about bias, work/life, etc.), not a way instead.' He sees everything before it some have gone to every event and still don't believe what they've been daughters face comes home to them as firehose. Over the course of the six years of goes out. You have to learn to speak hearing. But some of them still come to the group. the grant (for the women's luncheons, or fathers. When she came to speak, 'guy'!" "You're feeling your way in the dark. You have to keep tweaking it to get for the men, the last couple of years), Virginia Valian said something like this it right." as well (in general, not about them). they've gotten a whole lot of training and info; it really mounts up.

What do participants do?	Do they get training?	What are the expected outcomes?	Links & Materials
They do not sign a pledge or agree to do	Their PAID grant has had 2-3 more	They want the men to (a) be aware of what	No home page
anything specific. There is a broad range of	major workshops every year open to	gender bias is, what the problem is (b)	
commitment in the group. They have the	all, and monthly luncheons for women	understand the impact of the problem/issues	Bibliography/Reading Material for Advocates & Allies (borrowed
once/month meetings. Occasionally they will	(the men's group 1/month schedule is	and (c) know what to do. In the survey their	from NDSU)
assign "homework" or give out an article but	modeled on this) for the duration of	external evaluator did 85% of the men said	http://www.advance.latech.edu/index.php?option=com_content&
they do not check up to see if they have read it.	the grant. "We provided 6-years'	they were now aware of the nature of the	view=article&id=49&Itemid=66
The three leaders do all the planning.	worth of training through our	problems and 83% said they knew what to do	

	ADVANCE grant, so we have not provided additional training for the faculty leaders." However, they did have NDSU come and do some training when they first started.	about it. They will come to her or stop her in the hall and say things like, "You'll never believe what I heard in this search committee and I said to them" Their evaluator has also done focus groups and face-to-face and telephone interviews to collect data.	Allies poster LA Great poster advertising  Tech.jpg  training
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West Virginia University (304) 293-0270 (ADVANCE #)

Duncan Lorimer, contact, Advocates Group Professor, Astrophysics

How is program structured?	How is program run?	Resources used?	How do you recruit to the program?
The WVU ADVANCE Advocates Group, which was	The group meets twice a month and is currently		
founded in August 2014, is a network of male	active on adding additional advocates from across		
faculty working with other male faculty to build, promote and sustain an equitable university for people of all genders. [7 members]	the University, developing training materials and building a network of male faculty allies to help promote our objectives.		

What do participants do?	Do they get training?	What are the expected outcomes?	Links & Materials
	Training provided by NSDU		Home page: <a href="http://advance.wvu.edu/wvu advance advocates group">http://advance.wvu.edu/wvu advance advocates group</a> <a href="http://advance.wvu.edu/wvu advance advocates group">http://advance.wvu.edu/wvu advance advocates group</a>

University of Maine
Training provided by NSDU

Karen Horton, Rising Tide co-PI (former director)
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How is program structured?	How is program run?	Resources used?	How do you recruit to the program?
UMaine is 60% STEM (land and sea grant); they had their Advisory	They are invited to the PI/co-PI meetings	They offered stipends	They had their advisory committee operating 18 months
Board in place (provost, deans, VP for Research, HR, EO, faculty from	(which meets twice/month for 2 hours) but	to their advocates but	before they got their grant, with many men involved with
the STEM schools) 18 months before getting grant, but they did not	they set their own agenda and their schedule	they advocates turned	that so they already had a good group of men committed to
have an allies and advocates program in their proposal. A lot of men	for the year. Two leaders (one of whom was a	it down. [DEH note: I	dealing with gender equity issues (and other people at UMO
on the Advisory Board and good support from them but not a	person the co-PIs didn't expect to be a leader)	will contact one of the	had been working on gender equity for about 10 y ears
coherent group of men across campus so consulted with NDSU.	but they work closely with the others They	leaders for more info	prior). They just had people sign up; they did not use a
NDSU came in March 2013, did 2-3 [2 hour?] sessions of allies	had their first program in Oct. 2014, a Dine for	about amount of time	nomination process, though they did make sure they had
training, assessment of whether there was enough commitment to	Equity luncheon with ally bias training,	spent, etc.]	one man who studied gender dynamics so they knew he
develop a more intensive advocates program (including one-on-one	provided by WISELI folks. (As part of t heir		would know what was going on and how to deal with the
interviews with interested men) & met with the PI/co-PIs several	costs, they will get WISELI's Train the Trainer		issues. With a sign-up approach they acknowledge that there
times to assess institutional culture, etc., then came back in October	material.) Rising Tide provided some admin.		may be some people who you may not want representing
2013 for a full day Advocates Development Conference with bias	assist. time (getting caterer, etc.) but		ADVANCE but they feel it is better to get them in there
intervention training and time for advocates to set their mission and	advocates did most of the planning and		getting good training
goals. This year they have 9 advocates; 32 allies. As with NDSU	production. The Advocates meetings are open		
advocates have more responsibility and a more robust role.	to anyone, male or female.		

		What are the expected outcomes?	
What do participants do?	Do they get training?		Links & Materials
"The Advocates will employ a multi-level approach that	Yes, first had allies training	"Their mission is simple – support the goals of the	Home page:
facilitates a consistent response to unconscious bias	with NDSU, then more	ADVANCE Rising Tide program to improve the climate	http://umaine.edu/advancerisingtide/about-
regardless of the context in which it is revealed. They will be	intensive advocates	for women and thereby enhance personal and	us/advocates-and-allies/
prepared to question practices that result in disparate impact	training	professional outcomes for every member of the	
due to gender, and to recommend more equitable practices		University of Maine community." [from Web site] The	They link to ASEE's page "Gender Equality in Engineering
in their departments and colleges." [from Website] A large		advocates are supposed to create individual	Advocacy Tips: A national Imperative" by Roger Green of
part of their training is "feet on the ground" (e.g., specific		development plans and journal their experiences;	North Dakota State U:
advice on what to do when someone on a search committee		these will be used as qualitative assessment tools by	http://wied.asee.org/AdvTips.html
makes a biased statement)		their internal evaluator. [DEH note: I will contact	
They mail each other (and the PI/co-PI team) relevant articles.		evaluator for more info]	They also have a Bias Literacy Resources page which
			includes gender bias case studies, PowerPoint
			presentation, etc.:

	http://umaine.edu/advancerisingtide/about- us/advocates-and-allies/bias-literacy-resources/
	POF.
	Dine-for-Equity-AGE  NDA-Mar-31-2015_UI Agenda for the Dine for Equity Program